



# MARDI GRAS 2018

FINAL REPORT



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April 6, 2018

Greetings Brothers,

This is the Final Report for the Mardi Gras/Casino Night party.  
The party was on February 2, 2018. The event was held at the Royal Palace Banquet Hall. We had approximately 360 guests in attendance.



# EXPENSES



Total Expenses	\$8,735.00	\$8,775.00
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	Estimated	Actual
<b>Site</b>		
Royal Palace main Ball Room	\$3,000.00	\$2,750.00
Over Flow Room	\$500.00	\$0.00
<b>Totals</b>	<b>\$3,500.00</b>	<b>\$2,750.00</b>

<b>Decaration Items</b>		
Wrist Bands	\$200.00	\$600.00
Mardi Gras Beads	\$200.00	
Mardi Gras Mask	\$200.00	
<b>Totals</b>	<b>\$600.00</b>	<b>\$600.00</b>

<b>Publicity</b>		
Graphics work	\$35.00	\$275.00
Fliers	\$100.00	
Tickets	\$100.00	
<b>Totals</b>	<b>\$235.00</b>	<b>\$275.00</b>

<b>Miscellaneous</b>		
Security		\$700.00
Casino Tables	\$1,000.00	\$1,000.00
Stationery supplies		
Fax services		
<b>Totals</b>	<b>\$1,000.00</b>	<b>\$1,700.00</b>

	Estimated	Actual
<b>Refreshments</b>		
Hor D'oeuvre	\$1,000.00	\$1,000.00
Drinks	\$1,000.00	\$1,000.00
Host		
Staff and gratuities		
<b>Totals</b>	<b>\$2,000.00</b>	<b>\$2,000.00</b>

<b>Entertainment</b>		
DJ Toothbrush	\$400.00	\$400.00
2nd Line Band	\$1,000.00	\$525.00
<b>Totals</b>	<b>\$1,400.00</b>	<b>\$925.00</b>

<b>Prizes</b>		
Ribbons/Plaques/Trophies		
Gifts		\$525.00
<b>Totals</b>	<b>\$0.00</b>	<b>\$525.00</b>



# INCOME



## 2018 Mardi Gras

### Income

	Estimated	Actual
Total income	\$26,500.00	\$14,550.00

### Admissions

Estimated	Actual		Estimated	Actual
200	8	ard Ticket Purchase @	\$30.00	\$240.00
40	29	Table Purchase@	\$400.00	\$11,600.00
150	62	Online Purchase @	\$30.00	\$1,860.00
		Door Sales	\$850.00	\$850.00
			<b>\$26,500.00</b>	<b>\$14,550.00</b>

### Sponsorship

			oor	
15		Step & Repeat @	\$0.00	\$0.00
1		After Party @	\$0.00	\$0.00
10		Grab Bags @	\$0.00	\$0.00
			<b>\$0.00</b>	<b>\$0.00</b>

### Exhibitors/vendors

		Large booths @	\$0.00	\$0.00
		Med. booths @	\$0.00	\$0.00
5		Small booths @	\$0.00	\$0.00
			<b>\$0.00</b>	<b>\$0.00</b>

### Sale of items Pictures After Party

100		Items @	\$0.00	\$0.00
50		Items @	\$0.00	\$0.00
		Cooper Collected	\$0.00	\$0.00
		Items @	\$0.00	\$0.00
			<b>\$0.00</b>	<b>\$0.00</b>



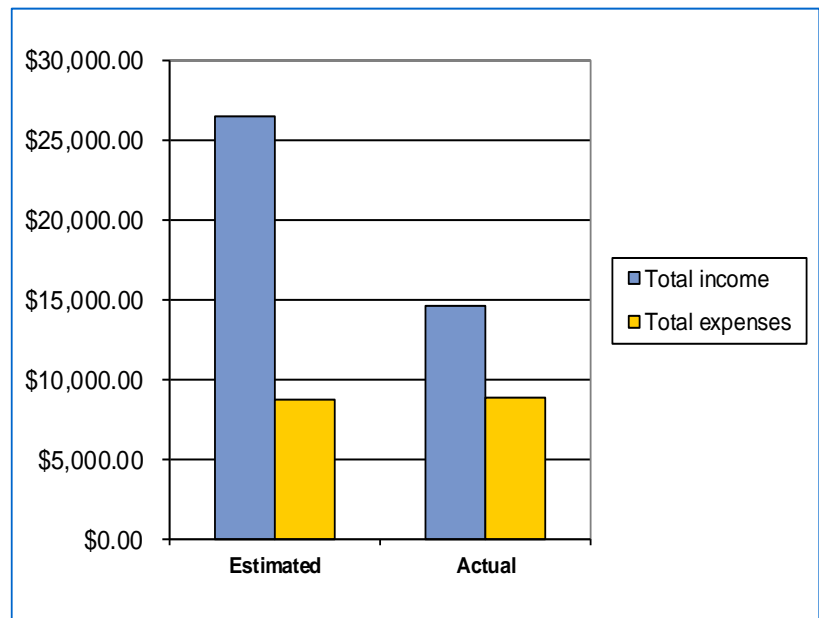
# PROFIT-LOSS SUMMARY



## Profit for [2018 Mardi Gras]

### Profit - Loss Summary

	Estimated	Actual
Total income	\$26,500.00	\$14,550.00
Total expenses	\$8,735.00	\$8,775.00
<b>Total profit (or loss)</b>	<b>\$17,765.00</b>	<b>\$5,775.00</b>





# FEEDBACK



We took a survey in order to get feedback from our guests. Overall the feedback was positive. Most of our guests enjoyed the event.

## **Positive Feedback**

- Size and layout of venue
- Mardi Gras/Casino Theme
- Second Line Band
- DJ
- Attire

## **Negative Feedback**

- Venue Location
- Long lines at bar
- Misrepresentation of Open Bar
- Handling of raffle tickets

The complete survey can be found at

<https://www.surveymonkey.com/results/SM-BD2MTD7KL/>



# RECOMMENDATIONS



The event was an overall success. Here are a few recommendations for a future event:

- Larger Venue
- Better Venue location
- Venue that will accommodate BYOB
- Assigned table ticket sales
- Increase ticket pricing
- Raffle ticket purchase cap



# THANKS



Thanks to all the committee members who  
pitched in to make this a successful event